



Cookies Policy

Signals Cookies Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on our website, your choices regarding cookies and further information about cookies.

By using Signals website, you consent to cookies being used in accordance with this policy. If you do not consent, you must turn off cookies or refrain from using the site.

What are cookies:

Cookies are small pieces of text saved on your phone, tablet or computer when you visit a website. A cookie file is stored in your web browser and enables a website to recognise you and make your next visit easier and the more useful to you.

Cookies can do a number of things, eg remembering your preferences and counting the number of people looking at a website.

Why we use cookies:

We use cookies to count views and to see how our website is being used. This helps to improve our service.

Types of cookies:

There are 4 types of cookie:

- **Strictly necessary cookies.** These are essential to make a website work and enable features that users have specifically asked for. Without use of cookies, these features of the website could not operate.
- **Performance cookies.** These collect anonymous information about users for the purpose of assessing the performance of a website. Common uses include well-known web analytics tools such as Google Analytics.
- **Functionality cookies.** These automatically remember choices that users have previously made in order to improve their experience next time they visit a website. For example, where users select their preferred settings and layout.

- **Targeting or Advertising cookies.** These are similar to performance cookies, in that they collect information about users' behaviour. However, this information is used at individual user level to advertise products and services to users on the basis of the behavioural information collected.

What Cookies we use:

Cookie	Duration	Description	Type	Links to Third Party Policies
_ga _gid _gat	2 years 1 day 1 minute	These cookies are used to understand how visitors use our website. The information is anonymous. Information collected includes the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.	Performance Cookie	Google https://policies.google.com/privacy
vuid	2 years	We use Vimeo to embed videos onto our website. These cookies are used by Vimeo to collect analytics tracking information, such as how long a viewer has watched the video. This is anonymous.	Functionality Cookie	Vimeo https://vimeo.com/cookie_policy
NID	5 months	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on.	Targeting / Advertising	Google https://policies.google.com/privacy

The cookies we use are all third party cookies.

What are your choices regarding cookies:

Most browsers allow you to turn off cookies. To do this please look at the 'help' menu on your browser. Browsers can include: Internet Explorer, Apple Safari, Google Chrome, or Firefox.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer and some of our pages might not display properly.

More information about cookies:

<https://ico.org.uk/your-data-matters/online/cookies/>

<https://www.aboutcookies.org.uk>

<http://www.allaboutcookies.org>